

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
493497-1	09/30/12	September 2012	08/27/12 - 09/19/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
Patriot Majority USA	PATR MAJR USA IGFSBI	1770

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
09/14/12 - 09/22/12	493497	06314053

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/14/12	09/14/12	6AM-6:30AM Eyewitness	6AM-6:30AM	----1--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 09/14/12 6:23 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 PMAJ120130H \$45.00 NM									
2	09/17/12	09/19/12	6AM-6:30AM Eyewitness	6AM-6:30AM	MTW----	:30	3	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTW---- 3 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 09/17/12 6:08 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 PMAJ120130H \$45.00 NM 3 GFSB Tu 09/18/12 6:14 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 PMAJ120130H \$45.00 NM 1 GFSB W 09/19/12 6:08 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 PMAJ120130H \$45.00 NM									
3	09/14/12	09/14/12	Eyewitness News at Noon	12PM-12:30PM	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 09/14/12 12:20 PM Eyewitness News at Noon 12PM-12:30PM :30 PMAJ120130H \$50.00 NM									
4	09/17/12	09/19/12	Eyewitness News at Noon	12PM-12:30PM	MTW----	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTW---- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 09/17/12 12:13 PM Eyewitness News at Noon 12PM-12:30PM :30 PMAJ120130H \$50.00 NM 3 GFSB Tu 09/18/12 12:22 PM Eyewitness News at Noon 12PM-12:30PM :30 PMAJ120130H \$50.00 NM 1 GFSB W 09/19/12 12:13 PM Eyewitness News at Noon 12PM-12:30PM :30 PMAJ120130H \$50.00 NM									
5	09/14/12	09/14/12	CBS Daytime	1230-3p	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 09/14/12 12:58 PM CBS Daytime 1230-3p :30 PMAJ120130H \$50.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Advertiser	Product	Estimate Number	
Patriot Majority USA	PATR MAJR USA IGFSBI	1770	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/17/12	09/19/12	CBS Daytime	1230-3p	MTW----	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTW---- 3 \$50.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB M 09/17/12 1:59 PM CBS Daytime 1230-3p :30 PMAJ120130H \$50.00 NM 2 GFSB Tu 09/18/12 12:56 PM CBS Daytime 1230-3p :30 PMAJ120130H \$50.00 NM 3 GFSB W 09/19/12 1:59 PM CBS Daytime 1230-3p :30 PMAJ120130H \$50.00 NM									
7	09/14/12	09/14/12	6PM-6:30PM Eyewitness	6PM-6:30PM	----1--	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$90.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB F 09/14/12 6:14 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 PMAJ120130H \$90.00 NM									
8	09/17/12	09/19/12	6PM-6:30PM Eyewitness	6PM-6:30PM	MTW----	:30	3	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTW---- 3 \$90.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 GFSB M 09/17/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 PMAJ120130H \$90.00 NM 1 GFSB Tu 09/18/12 6:22 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 PMAJ120130H \$90.00 NM 3 GFSB W 09/19/12 6:14 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 PMAJ120130H \$90.00 NM									
9	09/14/12	09/14/12	7PM-7:30PM	7PM-7:30PM	----1--	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$90.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB F 09/14/12 7:21 PM 7PM-7:30PM 7PM-7:30PM :30 PMAJ120130H \$90.00 NM									
10	09/17/12	09/19/12	7PM-7:30PM	7PM-7:30PM	MTW----	:30	3	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTW---- 3 \$90.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 GFSB M 09/17/12 7:20 PM 7PM-7:30PM 7PM-7:30PM :30 PMAJ120130H \$90.00 NM 1 GFSB Tu 09/18/12 7:12 PM 7PM-7:30PM 7PM-7:30PM :30 PMAJ120130H \$90.00 NM 3 GFSB W 09/19/12 7:20 PM 7PM-7:30PM 7PM-7:30PM :30 PMAJ120130H \$90.00 NM									
11	09/14/12	09/14/12	7:30PM-8PM	7:30PM-8PM	----1--	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$90.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB F 09/14/12 7:58 PM 7:30PM-8PM 7:30PM-8PM :30 PMAJ120130H \$90.00 NM									
12	09/17/12	09/19/12	7:30PM-8PM	7:30PM-8PM	MTW----	:30	3	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTW---- 3 \$90.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB M 09/17/12 7:41 PM 7:30PM-8PM 7:30PM-8PM :30 PMAJ120130H \$90.00 NM 3 GFSB Tu 09/18/12 7:29 PM 7:30PM-8PM 7:30PM-8PM :30 PMAJ120130H \$90.00 NM 2 GFSB W 09/19/12 7:47 PM 7:30PM-8PM 7:30PM-8PM :30 PMAJ120130H \$90.00 NM									

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Advertiser	Product	Estimate Number
Patriot Majority USA	PATR MAJR USA IGFSB!	1770

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							24		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$1,660.00
<u>Agency Commission</u>	\$249.00
<u>Net Amount Due</u>	\$1,411.00